

Silicon Valley Executive Business Program

for Executives, Directors, Managers and Other Professionals

Presented by CEO Coach and "Happy About" Publisher **Mitchell Levy**
in collaboration with UCSC Extension

- Do you want to outpace your competition?
- Are you currently a business professional who wants to understand the intricacies of the key functions of your company?
- Are you currently an engineer who wants to quickly pick up and understand business?
- Do you want to increase your network of high-powered executives and "friends" in the valley?



If you answered "Yes" to any of the above, then this program is for you!

UC Santa Cruz
Extension
in Silicon Valley



Executive Briefings

- Wednesday, June 13, 6–8 pm or
- Thursday, August 15, 6–8 pm or
- Thursday, September 6, 6–8 pm

Program starts

September 21, 2007

Registration

Send an e-mail request to:
info@SiliconValleyPACE.com

Visit our Web site for more information:

www.SiliconValleyPACE.com



Sample feedback from previous participants:

- “The program was extremely valuable for me. I was blown away from the first session and it continued from there. Got promoted to a director, based on the knowledge I’ve been able to apply from this program to my job.”
- “I’ve been watching this program for two years and finally made the time to attend. My only disappointment is waiting so long. Not only was the quality of the instructors top-notch, so was the quality of the presentation material and the books. An unexpected surprise was the quality of the peers. I’m a technical person, and wanted to continue to climb in the technical ranks. With the knowledge from this program, I’ve decided to move in another direction.”
- “As a new CFO, I just passed my one-year mark. I’m still a person in transition, making the jump from the super-controller role to the CFO role. This program has helped me understand what to expand in my role and what to expect from my peers. The real world hands-on experience of the instructors has been invaluable. Seeing failure and success has been great. They have been an inspiration.”
- “I’ve been thinking about business education for a while. I felt like I had a myopic view about my business and wanted to see other perspectives. The program has broadened my view of business. It was an inspiration for me every week. I looked forward to coming to class.”
- “My expectations were high and this program more than exceeded them. It made me network more. It inspired me to want to create a startup one day.”
- “I got everything out of this program that I could have imagined, including a new job. Thanks.”
- “The real draw that totally fulfilled my expectations was the real-world presentations. This has been an excellent opportunity for that purpose. Having been to other kinds of professional programs, this is the best experience I’ve had and I strongly recommend it.”

